



## **Bloodstock® Scholarship Program Guide 2022-2023**

Bloodstock® is a scholarship opportunity for students who demonstrate community service, volunteerism, and leadership through the planning and sponsorship of a community blood drive. Hosting a Bloodstock® blood drive is a win/win opportunity for you and for patients in hospitals that need blood. Not to mention, it looks great on a résumé!

### **What is required to qualify?**

1. Collect the minimum number of units (per drive, if you are hosting more than one qualifying Bloodstock® drive)
  - a. 55+ blood donations = \$500
  - b. 45 to 54 blood donations = \$300
  - c. 30 to 44 blood donations = \$200
2. Work in all areas of the blood drive planning including:
  - a. Finding a venue for the drive
    - i. Recommended locations include churches, community centers, libraries, or one of our 7 Neighborhood Centers.
  - b. Schedule a date for the blood drive with your CBC Account Manager
    - i. Usually, 3 months in advance
  - c. Attend a Planning Meeting with your CBC Account Manager
    - i. Planning meetings usually take place 4-6 weeks prior to the date of the drive and can happen in a place of your choosing
  - d. Stay in contact with your CBC Account Manager during the planning of the drive
  - e. Recruit blood donors
  - f. Attend your blood drive (though you are not required to donate)
3. You must submit the scholarship application within 45 days after the blood drive has been completed.

#### Things to note:

- A mobile drive can take place any day Sunday - Friday, excluding Saturday and can take place any time within a window of 7am - 6pm.
- Blood drives taking place at your high school are not eligible for Bloodstock®.
- You may co-sponsor the drive with another student, but all funds will then be split evenly between sponsoring students.
- Checks are made out to the college or university you will attend. Lost checks will not be replaced

**To participate, e-mail Kira Harsh at [khharsh@cbckc.org](mailto:khharsh@cbckc.org) or call 816.968.4031.**