

High School Blood Drives

Checklist for Success

- ❑ **Pick Your Day & Date(s).**
 - ❑ Explore your calendar of events to look for synergies with other events: Homecoming weekend, school dances/prom, athletic events, concerts, school plays, open house, etc.
 - ❑ Consider a multi-day drive to capture the varying class schedules (A & B days, odd/even).
 - ❑ Brainstorm different date options with your committee and school administrators to help pick the best day(s). Ask about our summer High School Reunion Blood Drives!
 - ❑ Remember, hosting a blood drive on or around holidays is especially important to meet patient needs.
- ❑ **Consider the Best Locations!**
 - ❑ Location, Location, Location! Consider the school gym, auditorium, library, weight room, stage, etc. (If indoor space is unavailable, ask about using NYBC busmobile in your parking lot.)
- ❑ **Choose the Best Hours.**
 - ❑ Check bus arrival and dismissal schedules and consider inviting parents and the community after the school day.
- ❑ **Establish Blood Drive Donation Goal.**
- ❑ **Form a Committee.** The more the merrier!
 - ❑ Seek members from across your school: student government leaders, faculty & staff members, athletes, club representatives, advisors, PTA, etc.
 - ❑ Hold a blood drive planning meeting with your team and NYBC Account Manager (AM).
 - ❑ Schedule sign-up or information tables. (We recommend multi-site, multi-day.)
 - ❑ Classroom announcements.
 - ❑ Call/text potential and past blood donors. (Your AM will provide you with your donor list.)
 - ❑ Make appointments for your donors. (While we allow walk-ins, appointments help us plan for the right amount of staff and supplies to ensure optimal service.)
 - ❑ Use Web Scheduler (online scheduling tool)
 - ❑ Display pre-drive signs in campus buildings, dorms and the community.
 - ❑ Seek give-away for donors from your school cafeteria or local businesses (especially those frequented by your students). Consider bagels, donuts, ice-cream, etc.
 - ❑ Consider raffling a prime parking space for faculty and staff. (Perhaps your Principal would donate his/hers for a week) or raffle prom tickets, year book or other items.)
 - ❑ Tweet or post your drive details via your social media and website.
 - ❑ Submit Blood Drive information to school newspaper and radio station and don't forget to photograph the planning and blood drive for the yearbook.
 - ❑ Dedicate the blood drive to a blood recipient from your school.
- ❑ **Support from Your Faculty.** Spread the word! Ask faculty and administration to speak about the blood drive during classes. Ask to speak at the faculty staff meeting, or PTA meeting.
- ❑ **Ask About our New York Blood Center High School and Bloodstock® Scholarship opportunities.**
- ❑ **Day of Blood Drive Activities.**
 - ❑ Display "Blood Drive Today" signs.
 - ❑ Organize your volunteers to help:
 - ❑ Welcome donors and explain process.
 - ❑ Escort donors.
 - ❑ Assist in the refreshment area.
 - ❑ Use the blood drop costume mascot to promote the drive across campus.
- ❑ **Post Blood Drive.** Keep the good feeling going!
 - ❑ Recognize your team.
 - ❑ Thank blood donors.
 - ❑ Share the results with all.
 - ❑ Publicize the next blood drive date.

Carly was diagnosed with leukemia at age 7 and relapsed at age 12. She received chemotherapy and more than 50 transfusions of blood components.