

Awards Program for Colleges

Thank you for your invaluable support in organizing blood drives which directly save lives. To recognize your success, we have developed a program which acknowledges your achievement. To earn an award, **organizations must host at least two blood drives each year.**

The Awards Program is based on total units donated each year. Additional recognition is offered for organizations that contribute heavily to hospital and patient need by conducting blood drives during “critical periods” and for achievement of a high percentage of red blood cell donations from type O negative donors (the universal red blood cell type that can be used by all patients and which is in great demand by hospitals).

While we value every blood and platelet donor, those who make multiple donations

each year are vitally needed to help us meet growing patient needs. If you actively encourage your donors to visit our blood donor centers when your organization does not have a blood drive scheduled, or when your donors are unable to participate in your site drives, we will include these donor center donations (if the donors use your organization’s group/account #) in the annual totals above. Ask your Blood Center account manager how you can help in this regard.

Thank you again for your efforts. Your success helps save lives.

	Total Annual Donations			
Diamond	1,000+			
Platinum	500	to		999
Pacesetter	350	to		499
Gold	250	to		349
Silver	150	to		249
Bronze	100	to		149

- If the % of **O negative red cells is 10% or greater**, upgrade by one award level
- If **40% or more of the red cell units are donated in critical months**, upgrade by one award level (critical months are January, July, August, December)

 **New York Blood Center**
www.nybloodcenter.org

Serving 20 million people in New York, New Jersey and beyond since 1964.

