

# MAKE A DIFFERENCE BY DONATING BLOOD

## Reasons to give

### You save lives right here at home

Every two seconds someone needs blood. And as the primary blood supplier to over 40 area hospitals throughout Minnesota and northwestern Wisconsin, Memorial Blood Centers must collect over 2,000 units of blood every week to meet demand. Without your support and that of other volunteer blood donors, this life-saving gift would not be available.

### Your community is depending on you

Become a regular blood donor and you'll create a legacy of community service for generations to come. Beginning at age 16, if you made a donation approximately every three months until you reached 76, you would have donated more than 30 gallons of blood!

### Your investment delivers the greatest possible return

Donating blood takes about one hour, including a mini-physical and health interview. Actual donation time is typically only 10-15 minutes. And within about 10 days, your blood will have helped save lives in our community.

### Your gift is one that keeps on giving

When asked why they generously roll up their sleeves to give the gift of life, volunteer blood donors universally say because they "want to help others." Blood donors feel good after making a donation, knowing that they have helped save lives. And those positive feelings flow back to others—at home, in the workplace, to neighborhoods, and to the larger communities in which we all live.

### If not you, who?

Blood must be available 24/7, for emergencies as well as ongoing, life-sustaining care needs of patients battling such chronic diseases as cancer and sickle cell. Premature infants are born day and night, often requiring blood to survive. Cardiac surgery patients need life-sustaining blood transfusions. And since blood cannot be synthetically made, there is no substitute. Only volunteer donors can give the gift of life.

### Make a date to donate today

If you are healthy and meet the requirements to donate blood, please give. Call 1-888-GIVE-BLD (888-448-3253) or visit [MBC.ORG](http://MBC.ORG) and make an appointment to donate today.

## Nora & Leyna

Leyna is here today because blood was available during her cancer treatment



**Memorial**  
BLOOD CENTERS



[MBC.ORG](http://MBC.ORG) • 1-888-GIVE-BLD